General Guidelines.

1. EXZORA

Watch glitter and glamour merge seamlessly with marketing and management to form a convincing illusion of the real-world fashion industry. Come and take a dip in the enticing waters of haute couture with our fashion event, Exzora. The participants must impress the judges not only with their skills on the ramp but also with their understanding of the clothing market in terms of price and target audience.

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| Number of teams per school | 1 |
| Number of participants per team | 8 |
| Number of rounds | 2 |
| Venue |  |

ROUND 1:

* Marketing and display of clothing line, through fashion show.Theme- Cities and Streets for target audience: Children (age 6-13)
* Teams are allowed a maximum of five minutes to display their clothing line and the criteria for judging would be on the basis of creativity, adherence to theme, display of clothing and diversity of clothing line

Minimum number of models is 6

ROUND 2:

* The teams will have to make a presentation based on the 4Ps of marketing mix and must clearly justify their price for each outfit from round 1.
* Each team will be given 10 minutes to present
* Presentation should be prepared in advance

1. ACTUS REUS

Actus Reus, our moot court event, will feature the fascinating workings of a court of law in an engaging simulation of a trial session. Here is your chance to step into the shoes of a lawyer and fight cases ranging from the world of corporate law, family law, criminal law and much more. The only question left to ask is, *are you justified?*

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| Number of teams per school | 1 |
| Number of participants per team | 2 |
| Number of rounds | 3 |
| Venue |  |

Guidelines:

* Parliamentary rules of debate will be adopted.
* Legal arguments are expected from participants.
* Case for round 1 will be given a few days prior to the fest.
* Cases for round 2 and 3 will be given on spot.

1. IMPERIUM

Imperium. Power. The power to lead, the power to manage. A good manager is one who can maintain a pristine visage even in the face of adversity; a manager is a master of coins and current affairs.   
Only one will emerge victorious in this glorious three-tiered battle to become the next best manager.

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| Maximum number of participants per school | 2\* |
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| Number of rounds | 4 |
| Venue |  |

\* Individual participation

1. AVANT GARDE

Scandalous tabloids, scathing exposés and ludicrously fake media are just the beginning in this fast paced event based on testing the contestant’s skills in dealing with the new age consumer base.

You could be the one to dramatically alter the face of media, journalism and advertising with Avant Garde. Our creative event encourages participants to create works of previously unprecedented calibre by exploring the boundaries of creative freedom with our unconventional rounds and challenging succession of events.

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| Number of teams per school | 1 |
| Number of participants per team | 3 |
| Number of rounds | 3 |
| Venue |  |

* Participants are required to carry props (if any) for round 1.
* A camera is essential for this event.

**Note: Contesting teams must contact the school two days prior to the event for allotment of topics for round 1.**

1. ENIGMA

Participants will have to race to finish in this one of a kind crisis event. Live the dream of business consultancy with our demanding event, which will require you to calmly and systematically work through four crises, using the process of elimination to arrive at the final solution. We invite you to solve this riddle, to decipher this enigma.

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| Number of teams per school | 1 |
| Number of participants per team | 2 |
| Number of rounds | 1 |
| Venue |  |

* Participants are required to have practical knowledge of the business environment.

1. THE ELEVATOR PITCH

The Elevator Pitch tests participants’ ability to think on their feet. Coming up with a business model is only fifty percent of the task; contestants must pitch their ideas with compelling passion.

Aspiring entrepreneurs will be required to present their business model to a panel of investors over the course of three gruelling rounds.

Make it or break it at our revolutionary Elevator Pitch.

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| Number of teams per school | 1 |
| Number of participants per team | 2 |
| Number of rounds | 2 |
| Venue |  |

* Topics for both rounds will be given on the day of the event.
* A fully charged laptop and a calculator is required for this event.

1. *TOROS*

Eleven countries, ten companies. Teams will have to fend for themselves in this unique event, featuring a never seen before EXIM - Mock Stock duo. We invite you to mint millions at NPS HSR's first ever Mock Stock Exchange.

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| Number of teams per school | 1 |
| Number of participants per team | 3 |
| Number of rounds | 2 |
| Venue |  |

* Participants are required to carry calculators.

**Note: Participants are required to carry their own copies of company portfolios, which will be sent to the schools one day prior to the day of the fest.**

1. RACK IT LIKE ROCKEFELLER

Can you picture yourself on the cover of Fortune magazine? If yes, you’re just who we’re looking for. Come rack your brains in three gruelling rounds, testing your knowledge in commercial and economic affairs. Two rounds of buzzer-ringing, edge-of-the-seat action will culminate in an epic finale, Escape Room, leaving you to rely on your white-and-grey to cross the finish line and reach that tantalising gold.

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| Number of teams per school | 1 |
| Number of participants per team | 3 |
| Number of rounds | 3 |
| Venue |  |

* Participants are required to have prior knowledge about the economic and current affairs of the business world.